February 2025

Monthly Card Payment Statistics¹

Table 1: Headline Card Payments (Value €)

Card Transactions	MoM % Change	YoY % Change
Total Card Payments	-4.89	8
Domestic	-4.38	8.39
o/w Online Payments	-9.29	15.03
o/w Point of Sale	0.85	2.71
o/w Contactless	2.19	9.66
o/w NFC	3.42	23.92
Non-Domestic	-7.3	6.11
o/w Online Payments	-10.17	6.41
o/w Point of Sale	1.03	5.33
Cash Withdrawals	0.12	-8.77
Domestic	0.77	-8.8
Non-Domestic	-9.89	-8.36

- In February, the value of Total Card Payments amounted to €8.11 billion, declining 4.89 per cent, or €416.91 million when compared to January, which totalled €8.53 billion. Similarly, volume (transactions) amounted to 205.86 million, down a modest 0.42 per cent, or 866.44 thousand in comparison to January, which totalled 206.72 million. In contrast, the value of payments increased by 8 per cent year on year, or €601.06 million (see Table 1). Likewise, volume increased by 3.53 per cent year on year, or 7.02 million.
- The month on month decline in Total Card Payments is predominately driven by a reduction in **Domestic Card Payments**, with their value falling by 4.38 per cent, or €308.81 million in comparison to January. However it should be noted, volume increased by 0.45 per cent, or 789.16 thousand. When compared to the same period last year, value increased by 8 per cent, or €601.06 million. Likewise, volume rose by 3.53 per cent, or 7.02 million.

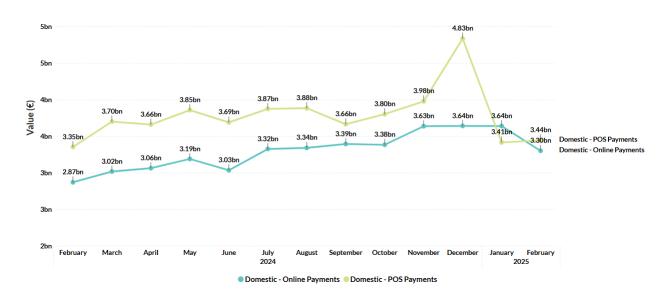
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¹Monthly Card Payments data are available on the Central Bank of Ireland Open Data Portal

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Payments. The value of POS transactions had a modest increase month on month, rising by 0.85 per cent, or €29.13 million in comparison to January. The value of Online Payments declined significantly, dropping by 9.29 per cent, or €337.94 million when compared to the previous period. On an annual basis, the value of POS Payments increased by 2.71 per cent, or €90.99 million and the value of Online Payments increased significantly, spiking by 15.03 per cent, or €431.08 million.

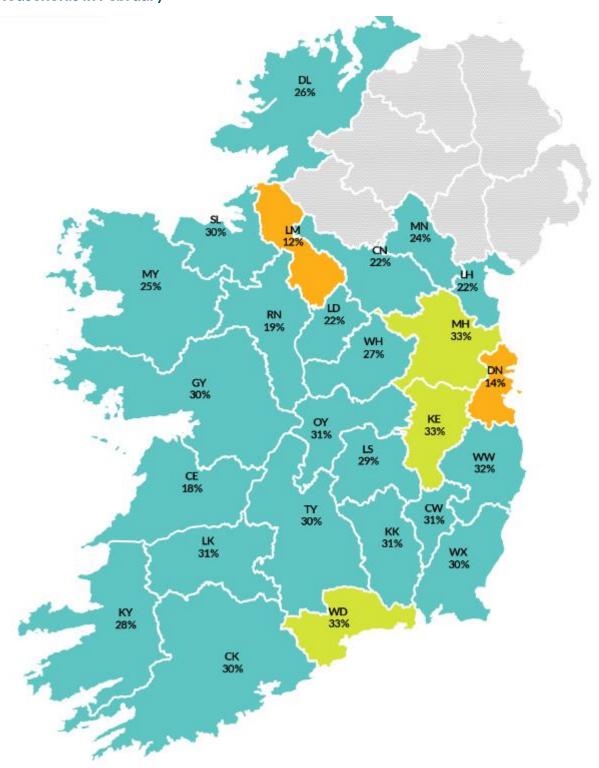
Chart 1: The Value of Domestic POS and Online Payments Spent by Irish Residents



- Domestic Pont of Sale Payments can be further categorised into **Contactless Payments**. The value of **Contactless Payments** increased by 2.19, when compared to January. In value terms, **the share of Contactless Payments** relative to Total Card Payments remained consistent at 31 per cent, unchanged from the same period last year. Contactless Payments can again further be broken down into **Mobile Wallet (NFC) Payments**. NFC Payments grew by 3.42 per cent in comparison to January. The **share of NFC Payments** rose to 20 per cent relative to Total Card Payments, reflecting a 3 per cent increase.
- In February, **NFC Payments** totalled €1.34 billion, with **Leitrim** having the lowest usage, amounting to only 12 per cent of total Card Spending value. Interestingly, **Dublin** is a close second with a share of 14 per cent. Notably, **Kildare**, **Meath and Waterford** have the highest share, totalling 33 per cent (see chart 2).

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Chart 2: Share of Mobile Wallet Payments Relative to Total Card Payments by Irish Households in February





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- Non Domestic Card Spending fell in February when compared to January, with the value of payments declining by 7.30 per cent, or €108.10 million. Likewise volume dropped by 5.10 per cent, or 1.66 million. However, when comparing to the same period last year, the value of payments has increased by 6.11 per cent, or €78.99 million. Similarly, volume grew by 8.17 per cent, or 2.33 million.
- Non Domestic Card spending can be further broken down into POS and Online Payments. The value of POS Payments had a modest increase, rising by 1.03 per cent, or €3.90 million in comparison to the prior period. A drop in value for Online Payments resulted in a decline of 10.17 per cent, or €112 million. Both POS and Online Payments had a yearly increase of 5.33 per cent, and 6.41 per cent respectively.
- In February, the value of Cash Withdrawals amounted to €966.44 million, up 0.12 per cent, or 1.19 million from the previous month. Similarly, volume increased by 1.44 per cent, or 95.02 thousand. Notably, the demand for cash withdrawals continues to decline, with a yearly drop of 8.77 per cent and 9.58 per cent for value and volume respectively.

Sectoral Spending

In February, Card Spending declined in many Sectors such as **Retail (-3.83)**, **Services (-7.14)** and **Other (-21.00)**, with **Social** being the outlier increasing by **(+4.11)**. However, within these Sectors certain Sub-Sectors saw a growth in spending, including Restaurants/Dining, Agricultural and Construction Services.

Restaurants/Dining Spending increases by 8.47 per cent

• Irish Households spending in Restaurants/Dining areas increased significantly in February when compared to January. The value of spending grew by 8.47 per cent, or €52.69 million. This is in line with the yearly change, with value of payments increasing by 4.43 per cent, or €28.66 million.

The primary merchant driving this growth is "Drinking Places". A potential 'Dry January' effect contributed to supressed spending, with a significant rebound in February, increasing by 18.20 per cent, or €26.93 million. In comparison to this time last year, value increased by 4.53 per cent, or €7.58 million. According to the <u>Central Statistics Office</u>, in February the price of goods sold in "Licensed Premises" increased by 4.4 per cent, year on year. This is seen in the average transaction price in "Drinking Places", which had a similar growth, rising by 2.20 per cent, or 38 cents.



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Agricultural Spending rises by 4.65 per cent

In February, the value of Agricultural Spending by Irish Households increased by 4.65 per cent, or €3.01 million in comparison to January. When compared to the same period last year, value of spending declined by 0.80 per cent, or €543.13 thousand.

The main merchant driving this Sub-Sector is "Landscaping Services" which spiked by 28.15 per cent, or €147.94 thousand in February from the prior month. This suggests Irish Residents are preparing for the summer months.

Construction Services Grew by 11.48 per cent

 Irish Residents increased their spending on Construction Services in February, which grew in value by 11.48 per cent, or €3.15 million in comparison to the prior month. The yearly change in value declined, falling by 0.28 per cent, or €84.50 thousand.

The main merchant driving this growth is "Concrete Work Contractors", which grew significantly by 38.10 per cent, or €404.65 thousand in February from the previous period.

Explanatory notes

- The collected data relates to cards issued to Irish resident households' only
- No breakout between credit and debit card activity is collected
- Within Cash withdrawals, this includes both ATM cash withdrawals and "cashback" transactions at Point of Sale terminals
- CSO data can be found <u>here</u>
- The data collection includes some changes in the reporting population that arises following the entry and exit of resident reporting agents in the market
- Full reporting requirements for this dataset